

# Tiffany M. Wilbourn

UI/UX Designer

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## EXECUTIVE SUMMARY

A multidisciplinary designer specializing in UI/UX and visual design. With proficiency in Adobe Creative Cloud, Figma, and similar design software, she excels in synthesizing complex information for cross-functional collaboration and has a proven track record of providing intuitive user experiences.

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## EDUCATION

University of North Texas | Denton, TX

### Bachelor of Applied Science in Learning Technology

- Expected Graduation: **DEC. 2024**
- G.P.A.: Current coursework upon return ~ **3.6**
- 2023 - 2024 Undergraduate Research Fellowship awarded by the Honors College  
*(Completed 52 hrs as a B.F.A., Pre- Communication Design major before taking an academic leave in 2007.)*

San Antonio College | San Antonio, TX

### Associates of Science in Science and Technology

- Attended: 2022 - 2023
  - G.P.A.: **4.0**  
*(Hrs transferred to U.N.T. for degree completion.)*
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## WORK EXPERIENCE

**UI/UX Designer** | No Spoon Solutions

Start: **NOV. 2021** - **Current Position**

San Antonio, TX

- Leads projects from discovery through iterative delivery, applying user-centered design principles in web design, proposals, and marketing collateral while balancing client objectives.
- Analyzes secondary user data to inform design decisions, resulting in more effective user interfaces.
- Communicates effectively with stakeholders and translates complex requirements into practical, client-aligned UI/UX solutions.

**Product Designer** | Self-Employed

Start: **MAR. 2018** - **Current Position**

San Antonio, TX

- Leverages extensive experience in visual and communication design to create intuitive designs by prioritizing user experience and functionality.
- Utilizes a strong foundation in research and data to guide creative direction, ensuring designs are both aesthetically pleasing and user-centric.
- Pursuing a B.A.S. in Learning Technologies to deepen expertise in user experience, reflecting a commitment to continuous learning and adaptation in design practices.

### **Shift Lead | Starbucks**

**Start: OCT. 2018 - End: AUG. 2019**

North Kingstown, RI

- Guided a dynamic retail team, using excellent communication skills to meet operational goals and improve customer satisfaction.
  - Effectively delegated and coordinated tasks in a high-volume store, helping to maintain a high level of service and product standards.
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## **VOLUNTEER EXPERIENCE**

### **Contributing Writer | Alamo City Moms**

**Start: MAY 2022 - Current Role**

San Antonio, TX

- Conducts in-depth research and utilizes personal experiences to create relatable and informative content that resonates with a diverse audience of parents and families.
- Employs strong writing skills to craft engaging narratives that offer practical advice and insights into complex topics like A.D.H.D., mental health, and non-traditional education.
- Demonstrates adeptness in addressing sensitive subjects with empathy and clarity, making complex concepts accessible to readers, and fostering community engagement.

### **Graphic Designer | NorthRock Church**

**Start: April 2023 - Current Role**

San Antonio, TX

- Develops print and digital media graphic materials, showcasing strong design skills and a keen eye for visual storytelling in the delivery of high-quality work under tight deadlines.
- Collaborates remotely with church media staff to understand and translate their vision into impactful graphic content.

### **P.T.A. Communications Chair | Hardy Oak Elementary**

**Start: August 2023 - Current Role**

San Antonio, TX

- Promotes and storytelling of P.T.A. activities, ensuring members and the school community are well-informed about the organization's initiatives and accomplishments.
- Coordinate and disseminate information about events and meetings, utilizing various communication platforms to maximize community engagement and participation.