

Tiffeny Wilbourn

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Summary

A multidisciplinary designer specializing in UI/UX and visual design. With proficiency in Adobe Creative Cloud, Figma, and similar design software, she excels in synthesizing complex information for cross-functional collaboration and has a proven track record of providing intuitive user experiences.

Experience



Ui/Ux Designer

No Spoon Solutions

Nov 2020 - Present (3 years 2 months)

- Leads projects from discovery through iterative delivery, applying user-centered design principles in web design, proposals, and marketing collateral while balancing client objectives.
- Analyzes secondary user data to inform design decisions, resulting in more effective user interfaces.
- Communicates effectively with stakeholders and translates complex requirements into practical, client-aligned UI/UX solutions.



Product Designer

Self Employed Digital Designers

Mar 2018 - Present (5 years 10 months)

- Leverages extensive experience in visual and communication design to create intuitive designs by prioritizing user experience and functionality.
- Utilizes a strong foundation in research and data to guide creative direction, ensuring designs are both aesthetically pleasing and user-centric.
- Pursuing a B.A.S. in Learning Technologies to deepen expertise in user experience, reflecting a commitment to continuous learning and adaptation in design practices.



Shift Lead

Starbucks

Oct 2018 - Aug 2019 (11 months)

- Guided a dynamic retail team, using excellent communication skills to meet operational goals and improve customer satisfaction.
- Effectively delegated and coordinated tasks in a high-volume store, helping to maintain a high level of service and product standards.



Sales and Marketing

Self Employed Digital Designers

Oct 2015 - Mar 2018 (2 years 6 months)

- Employed strategic marketing techniques in a multi-level marketing environment, leading to consistently meeting sales goals.

- Analyzed dynamic market trends to capitalize on new growth areas, enhancing overall market reach.

Education



University of North Texas

Bachelor of Applied Science - BASc, Learning Technologies

Completed 52 hrs as a B.F.A., Pre- Communication Design major before taking an academic leave in 2007.



San Antonio College

Associate of Science - AS, Science and Technology

Aug 2022 - Jul 2023

Hours completed in core curriculum and prerequisite used to transferred to U.N.T. for degree completion.

Licenses & Certifications



Build Wireframes and Low-Fidelity Prototypes - Coursera

2S9FV9RN6TZZ



Conduct UX Research and Test Early Concepts - Coursera

JA4MXU9LQ6T5



UNT RCR Basic Course - CITI Program

Issued Nov 2023 - Expires Nov 2027

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Skills

Adobe Creative Cloud • User Experience (UX) • Communication Design • UX Research • Product Design • User Interface Design • Marketing Copy • Figma (Software) • Graphic Design

Honors & Awards

Undergraduate Research Fellowship Scholarship - University of North Texas

Honors College

Aug 2023

The Offices of the President, Provost, Vice President for Finance and Administration, and Vice President for Research and Innovation—in collaboration with the Dean of TAMS and the Honors College—created initiative to enhance academic excellence via the expansion of mentor-based undergraduate research across all disciplines and their curricula.